

# TOURISM STATISTICAL RELEASE

## JULY - 2020

No.43



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### TOURISM STATISTICAL RELEASE FOR JULY 2020

Zanzibar received 3,079 visitors in July 2020 compared with 55,947 visitors in a corresponding month 2019 and 353 visitors in June 2020. Tourists from Europe continue to dominate the Zanzibar market by accounting 64.7 percent of the total visitors in July 2020.

The data from Table 2 shows that 2,501 visitors entered through Airport, among them 1,043 visitors came by international flights and 1,458 by domestic flights and remaining 578 visitors came through Seaport by using Sea Ferries.

Generally, Zanzibar has received **160,977** visitors from January- July 2020 which is a decrease of **37.7** percent compared with the corresponding months (January – July) 2019. Most of visitors were from Europe (**69.7** percent). In country wise, Italy (12.2 percent) is a leading market for the first seven months in Zanzibar tourism market. About **147,759** visitors entered through airport while the remaining **13,218** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that July 2020, most of visitors (**98.3** percent) came for holidays followed by Visiting Friend and Relative (**1.3** percent). There were **1,533** males (**49.8** percent) and **1,546** females (**50.2** percent) (**Table 5**).

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **277 (9.0** percent) visitors were aged less than 15 years; **2,698 (87.6** percent) were aged 15 to 64 years and **104 (3.4** percent) were aged 65 years and older.

**Table 7** shows that majority (**24.6** percent) of all visitors in July 2020 stayed in the country for Seven days. The overall average intended length of stay for visitors in July 2020 was about nine (8.7) nights.

The total of **537,075** bed-spaces was available in July 2020. Out of these bed-spaces, estimates of **26,924** hotel-beds were sold during that month representing a bed occupancy rate of **5.0** percent (**Table 9**).

**Table1: International Visitors by Nationality, July 2020**

Nationality	July2019			June 2020			July 2020		
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank
<b>EUROPE</b>									
Scandinavian	3,040	5.4	6	12	3.4	9	113	3.7	7
British	4,410	7.9	2	27	7.6	3	380	12.3	1
German	4,149	7.4	4	20	5.7	5	170	5.5	5
Italian	4,320	7.7	3	27	7.6	3	211	6.9	4
French	3,951	7.1	5	19	5.4	6	296	9.6	2
Dutch	2,005	3.6	8	12	3.4	9	46	1.5	15
Belgium	2,807	5	7	2	0.6	20	65	2.1	11
Russian	376	0.7	19	4	1.1	17	32	1.0	17
Turkish	298	0.5	20	4	1.1	17	70	2.3	9
Polish	1,659	3	11	6	1.7	14	102	3.3	8
Ukrainian	113	0.2	23	8	2.3	12	21	0.7	19
Czech Republic	493	0.9	18	1	0.3	22	49	1.6	14
Spanish	1,833	3.3	9	9	2.5	11	65	2.1	11
Other European	5,054	9		24	6.8		373	12.1	
<b>Subtotal</b>	<b>34,508</b>	<b>61.7</b>		<b>175</b>	<b>49.6</b>		<b>1,993</b>	<b>64.7</b>	
<b>ASIA</b>									
Japanese	124	0.2	22	0	0.0	23	6	0.2	22
Chinese	887	1.6	14	13	3.7	8	69	2.2	10
Indian	602	1.1	17	29	8.2	2	65	2.1	11
Israeli	1,088	1.9	12	3	0.8	19	21	0.7	19
Other Asian	2,467	4.4		17	4.8		225	7.3	
<b>Subtotal</b>	<b>5,168</b>	<b>9.2</b>		<b>62</b>	<b>17.6</b>		<b>386</b>	<b>12.5</b>	
<b>AFRICA</b>									
Kenyan	778	1.4	16	16	4.5	7	35	1.1	16
South African	1,744	3.1	10	6	1.7	14	159	5.2	6
Other African	2,316	4.1		41	11.6		145	4.7	
<b>Subtotal</b>	<b>4,838</b>	<b>8.6</b>		<b>63</b>	<b>17.8</b>		<b>339</b>	<b>11.0</b>	
<b>AMERICA</b>									
American	6,106	10.9	1	35	9.9	1	285	9.3	3
Canadian	782	1.4	15	7	2.0	13	32	1.0	17
Other American	2,482	4.4		3	0.8		18	0.6	
<b>Subtotal</b>	<b>9,370</b>	<b>16.7</b>		<b>45</b>	<b>12.7</b>		<b>335</b>	<b>10.9</b>	
<b>OCEANIA</b>									
Australian	1,058	1.9	13	6	1.7	14	16	0.5	21
New Zealand	213	0.4	21	2	0.6	20	6	0.2	22
<b>Subtotal</b>	<b>1,271</b>	<b>2.3</b>		<b>8</b>	<b>2.3</b>		<b>22</b>	<b>0.7</b>	
Not stated	792	1.4		0	0.0		4	0.1	
<b>TOTAL</b>	<b>55,947</b>	<b>100</b>		<b>353</b>	<b>100</b>		<b>3,079</b>	<b>100.0</b>	

Source: Zanzibar Commission for Tourism &amp; Department of Immigration Zanzibar

**Table 2: International Visitors by Nationality Through Entry Points, July 2020**

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
<b>EUROPE</b>						
Scandinavian	33	48	81	0	32	32
British	263	84	347	0	33	33
German	25	108	133	0	37	37
Italian	65	131	196	0	15	15
French	103	152	255	1	40	41
Dutch	5	33	38	0	8	8
Belgium	5	47	52	0	13	13
Russian	8	22	30	0	2	2
Turkish	17	13	30	0	40	40
Polish	54	34	88	0	14	14
Ukrainian	15	6	21	0	0	0
Czech Republic	26	17	43	0	6	6
Spanish	16	41	57	0	8	8
Other Europeans	115	226	341	0	32	32
<b>Subtotal</b>	<b>750</b>	<b>962</b>	<b>1,712</b>	<b>1</b>	<b>280</b>	<b>281</b>
<b>ASIA</b>						
Japanese	0	2	2	0	4	4
Chinese	25	16	41	0	28	28
Indian	18	23	41	0	24	24
Israeli	1	14	15	0	6	6
Other Asians	72	130	202	0	23	23
<b>Subtotal</b>	<b>116</b>	<b>185</b>	<b>301</b>	<b>0</b>	<b>85</b>	<b>85</b>
<b>AFRICA</b>						
Kenyan	6	9	15	0	20	20
South African	41	103	144	0	15	15
Other Africans	46	26	72	0	73	73
<b>Subtotal</b>	<b>93</b>	<b>138</b>	<b>231</b>	<b>0</b>	<b>108</b>	<b>108</b>
<b>AMERICA</b>						
American	62	152	214	0	71	71
Canadian	14	8	22	0	10	10
Other Americans	2	8	10	0	8	8
<b>Subtotal</b>	<b>78</b>	<b>168</b>	<b>246</b>	<b>0</b>	<b>89</b>	<b>89</b>
<b>OCEANIA</b>						
Australian	4	4	8	0	8	8
New Zealand	0	0	0	0	6	6
<b>Subtotal</b>	<b>4</b>	<b>4</b>	<b>8</b>	<b>0</b>	<b>14</b>	<b>14</b>
Not stated	2	1	3	0	1	1
<b>TOTAL</b>	<b>1,043</b>	<b>1,458</b>	<b>2,501</b>	<b>1</b>	<b>577</b>	<b>578</b>

Source: Zanzibar Commission for Tourism &amp; Department of Immigration Zanzibar

**Table 3: International Visitors by Nationality Through Entry Points, January-July 2020**

Nationality	January-July 2019			January- July 2020					% Change, Jan-July 2019 to Jan-July2020
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
<b>EUROPE</b>									
Scandinavian	13,101	5.1	6	8,373	1,159	9,532	5.9	5	-27.2
British	13,989	5.4	5	7,125	821	7,946	4.9	6	-43.2
German	19,382	7.5	3	10,111	1,068	11,179	6.9	3	-42.3
Italian	27,037	10.5	1	19,321	366	19,687	12.2	1	-27.2
French	18,629	7.2	4	14,290	966	15,256	9.5	2	-18.1
Dutch	7,626	3	10	4,092	338	4,430	2.8	11	-41.9
Belgium	8,834	3.4	9	5,697	188	5,885	3.7	9	-33.4
Russian	4,461	1.7	14	7,496	359	7,855	4.9	7	76.1
Turkish	1,665	0.6	21	900	337	1,237	0.8	20	-25.7
Polish	10,652	4.1	8	6,782	201	6,983	4.3	8	-34.4
Ukrainian	2,286	0.9	20	1,575	58	1,633	1.0	17	-28.6
Czech Republic	4,500	1.7	13	2,591	128	2,719	1.7	12	-39.6
Spanish	4,596	1.8	12	1,980	110	2,090	1.3	14	-54.5
Other European	22,920	8.9		14,792	1,039	15,831	9.8		-30.9
<b>Subtotal</b>	<b>159,678</b>	<b>61.8</b>		<b>105,125</b>	<b>7,138</b>	<b>112,263</b>	<b>69.7</b>		<b>-29.7</b>
<b>ASIA</b>									
Japanese	775	0.3	23	320	138	458	0.3	22	-40.9
Chinese	3,480	1.3	18	1,057	386	1,443	0.9	19	-58.5
Indian	2,880	1.1	19	755	460	1,215	0.8	21	-57.8
Israeli	3,592	1.4	17	1,956	74	2,030	1.3	16	-43.5
Other Asian	10,809	4.2		3,801	643	4,444	2.8		-58.9
<b>Subtotal</b>	<b>21,536</b>	<b>8.3</b>		<b>7,889</b>	<b>1,701</b>	<b>9,590</b>	<b>6.0</b>		<b>-55.5</b>
<b>AFRICA</b>									
Kenyan	4,783	1.9	11	1,364	693	2,057	1.3	15	-57.0
South African	10,944	4.2	7	4,531	205	4,736	2.9	10	-56.7
Other African	11,227	4.3		6,016	1,342	7,358	4.6		-34.5
<b>Subtotal</b>	<b>26,954</b>	<b>10.4</b>		<b>11,911</b>	<b>2,240</b>	<b>14,151</b>	<b>8.8</b>		<b>-47.5</b>
<b>AMERICA</b>									
American	24,938	9.7	2	9,503	1,089	10,592	6.6	4	-57.5
Canadian	3,953	1.5	16	1,728	400	2,128	1.3	13	-46.2
Other American	10,567	4.1		8,561	189	8,750	5.4		-17.2
<b>Subtotal</b>	<b>39,458</b>	<b>15.3</b>		<b>19,792</b>	<b>1,678</b>	<b>21,470</b>	<b>13.3</b>		<b>-45.6</b>
<b>OCEANIA</b>									
Australian	4,017	1.6	15	1,255	375	1,630	1.0	18	-59.4
New Zealand	838	0.3	22	208	53	261	0.2	23	-68.9
<b>Subtotal</b>	<b>4,855</b>	<b>1.9</b>		<b>1,463</b>	<b>428</b>	<b>1,891</b>	<b>1.2</b>		<b>-61.1</b>
Not stated	5,942	2.3		1,579	33	1,612	1.0		
<b>TOTAL</b>	<b>258,423</b>	<b>100</b>		<b>147,759</b>	<b>13,218</b>	<b>160,977</b>	<b>100</b>		<b>-37.7</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 4: International Visitors by Nationality and Purpose of Visit, July 2020**

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
<b>EUROPE</b>										
Scandinavian	0	0	0	0	1	112	0	0	0	113
British	0	0	0	0	12	367	0	0	1	380
German	0	0	0	0	0	170	0	0	0	170
Italian	0	0	0	0	4	207	0	0	0	211
French	0	0	0	0	5	288	1	1	1	296
Dutch	0	0	0	0	0	46	0	0	0	46
Belgium	0	0	0	0	0	65	0	0	0	65
Russian	0	0	0	0	1	31	0	0	0	32
Turkish	0	0	0	0	1	69	0	0	0	70
Polish	0	0	0	0	0	102	0	0	0	102
Ukrainian	0	0	0	0	3	18	0	0	0	21
Czech Republic	0	0	0	0	0	49	0	0	0	49
Spanish	0	0	0	0	1	64	0	0	0	65
Other Europeans	0	0	0	1	4	367	1	0	0	373
<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>32</b>	<b>1,955</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>1,993</b>
<b>ASIA</b>										
Japanese	0	0	0	0	0	6	0	0	0	6
Chinese	0	0	0	0	2	67	0	0	0	69
Indian	0	0	0	1	0	64	0	0	0	65
Israeli	0	0	0	0	1	20	0	0	0	21
Other Asians	0	0	0	0	2	222	0	0	1	225
<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>5</b>	<b>379</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>386</b>
<b>AFRICA</b>										
Kenyan	0	0	0	0	0	35	0	0	0	35
South African	0	0	0	0	0	159	0	0	0	159
Other Africans	0	0	0	0	0	142	2	0	1	145
<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>336</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>339</b>
<b>AMERICA</b>										
American	0	0	0	0	0	285	0	0	0	285
Canadian	0	0	0	0	1	31	0	0	0	32
Other Americans	0	0	0	0	0	18	0	0	0	18
<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>334</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>335</b>
<b>OCEANIA</b>										
Australian	0	0	0	0	1	15	0	0	0	16
New Zealand	0	0	0	0	0	6	0	0	0	6
<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>21</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>22</b>
<b>Not stated</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>4</b>
<b>TOTAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>39</b>	<b>3,028</b>	<b>4</b>	<b>1</b>	<b>5</b>	<b>3,079</b>
<b>TOTAL PERCENT</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>1.3</b>	<b>98.3</b>	<b>0.1</b>	<b>0.0</b>	<b>0.2</b>	<b>100</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 5: International Visitors by Nationality and Sex, July 2020**

Nationality	Male	Female	Total
<b>EUROPE</b>			
Scandinavian	55	58	113
British	152	228	380
German	67	103	170
Italian	105	106	211
French	139	157	296
Dutch	25	21	46
Belgium	36	29	65
Russian	17	15	32
Turkish	57	13	70
Polish	51	51	102
Ukrainian	15	6	21
Czech Republic	28	21	49
Spanish	34	31	65
Other European Country	166	207	373
<b>Subtotal</b>	<b>947</b>	<b>1,046</b>	<b>1,993</b>
<b>ASIA</b>			
Japanese	5	1	6
Chinese	46	23	69
Indian	53	12	65
Israeli	9	12	21
Other Asian	128	97	225
<b>Subtotal</b>	<b>241</b>	<b>145</b>	<b>386</b>
<b>AFRICA</b>			
Kenyan	18	17	35
South African	77	82	159
Other African	95	50	145
<b>Subtotal</b>	<b>190</b>	<b>149</b>	<b>339</b>
<b>AMERICA</b>			
American	122	163	285
Canadian	16	16	32
Other American	7	11	18
<b>Subtotal</b>	<b>145</b>	<b>190</b>	<b>335</b>
<b>OCEANIA</b>			
Australian	6	10	16
New Zealand	2	4	6
<b>Subtotal</b>	<b>8</b>	<b>14</b>	<b>22</b>
Not stated	2	2	4
<b>TOTAL JULY, 2020</b>	<b>1,533</b>	<b>1,546</b>	<b>3,079</b>
<b>TOTAL PERCENT</b>	<b>49.8</b>	<b>50.2</b>	<b>100</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 6: International Visitors by Nationality and Categorized Age, July 2020**

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
<b>EUROPE</b>				
Scandinavian	10	99	4	113
British	68	305	7	380
German	14	153	3	170
Italian	15	183	13	211
French	36	253	7	296
Dutch	7	39	0	46
Belgium	7	58	0	65
Russian	0	32	0	32
Turkish	1	69	0	70
Polish	10	91	1	102
Ukrainian	1	19	1	21
Czech Republic	1	47	1	49
Spanish	4	57	4	65
Other European	24	344	5	373
<b>Subtotal</b>	<b>198</b>	<b>1,749</b>	<b>46</b>	<b>1,993</b>
<b>ASIA</b>				
Japanese	0	5	1	6
Chinese	4	64	1	69
Indian	5	59	1	65
Israeli	2	18	1	21
Other Asian	19	183	23	225
<b>Subtotal</b>	<b>30</b>	<b>329</b>	<b>27</b>	<b>386</b>
<b>AFRICA</b>				
Kenyan	0	34	1	35
South African	18	137	4	159
Other African	7	132	6	145
<b>Subtotal</b>	<b>25</b>	<b>303</b>	<b>11</b>	<b>339</b>
<b>AMERICA</b>				
American	21	246	18	285
Canadian	2	29	1	32
Other American	0	17	1	18
<b>Subtotal</b>	<b>23</b>	<b>292</b>	<b>20</b>	<b>335</b>
<b>OCEANIA</b>				
Australian	0	16	0	16
New Zealand	1	5	0	6
<b>Subtotal</b>	<b>1</b>	<b>21</b>	<b>0</b>	<b>22</b>
<b>Not stated</b>	<b>0</b>	<b>4</b>	<b>0</b>	<b>4</b>
<b>TOTAL</b>	<b>277</b>	<b>2,698</b>	<b>104</b>	<b>3,079</b>
<b>TOTAL PERCENT</b>	<b>9.0</b>	<b>87.6</b>	<b>3.4</b>	<b>100</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar



**Table 7: Intended Length of Stay and Sex of International Visitors, July 2020**

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	62	19	81	2.6	62	19	81
2	69	33	102	3.3	138	66	204
3	89	72	161	5.2	267	216	483
4	80	60	140	4.5	320	240	560
5	176	167	343	11.1	880	835	1,715
6	109	317	426	13.8	654	1,902	2,556
7	409	349	758	24.6	2,863	2,443	5,306
8	96	85	181	5.9	768	680	1,448
9	25	32	57	1.9	225	288	513
10	73	79	152	4.9	730	790	1,520
11	21	22	43	1.4	231	242	473
12	24	23	47	1.5	288	276	564
13	22	20	42	1.4	286	260	546
14	69	68	137	4.4	966	952	1,918
15	53	37	90	2.9	795	555	1,350
16	9	12	21	0.7	144	192	336
17	9	7	16	0.5	153	119	272
18	4	7	11	0.4	72	126	198
19	8	8	16	0.5	152	152	304
20	18	19	37	1.2	360	380	740
21	18	23	41	1.3	378	483	861
22	5	12	17	0.6	110	264	374
23	6	8	14	0.5	138	184	322
24	4	3	7	0.2	96	72	168
25	3	1	4	0.1	75	25	100
26	2	0	2	0.1	52	0	52
27	1	3	4	0.1	27	81	108
28	5	4	9	0.3	140	112	252
29	1	3	4	0.1	29	87	116
30	61	51	112	3.6	1,830	1,530	3,360
31+	2	2	4	0.1	62	62	124
<b>Total</b>	<b>1,533</b>	<b>1,546</b>	<b>3,079</b>	<b>100.0</b>	<b>13,291</b>	<b>13,633</b>	<b>26,924</b>
Average intended Length of Stay <sup>1</sup>					<b>8.7</b>	<b>8.8</b>	<b>8.7</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 8: Summary of Visitors by Mode of Travel Through Entry Point, July 2020**

Category	Airport	Seaport	Total
International flight/ Cruise Ship	1,043	1	1,044
Domestic flights/ Sea ferries	1,458	577	2,035
<b>Total</b>	<b>2,501</b>	<b>578</b>	<b>3,079</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

<sup>1</sup>The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 9: International Visitors nights and Estimated Bed Occupancy  
Rate in Zanzibar, July 2020**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	81	2.6	81
2	102	3.3	204
3	161	5.2	483
4	140	4.5	560
5	343	11.1	1,715
6	426	13.8	2,556
7	758	24.6	5,306
8	181	5.9	1,448
9	57	1.9	513
10	152	4.9	1,520
11	43	1.4	473
12	47	1.5	564
13	42	1.4	546
14	137	4.4	1,918
15	90	2.9	1,350
16	21	0.7	336
17	16	0.5	272
18	11	0.4	198
19	16	0.5	304
20	37	1.2	740
21	41	1.3	861
22	17	0.6	374
23	14	0.5	322
24	7	0.2	168
25	4	0.1	100
26	2	0.1	52
27	4	0.1	108
28	9	0.3	252
29	4	0.1	116
30	112	3.6	3,360
31+	4	0.1	124
<b>Total</b>	<b>3,079</b>	<b>100.0</b>	<b>26,924</b>
<b>Number of beds available in July</b>			<b>537,075</b>
<b>Bed Occupancy Rate</b>			<b>5.0</b>

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**Table 10: International Visitors by Month, 2015 - 2020**

Month	2015	2016	2017	2018	2019	2020
January	23,052	31,717	40,938	52,417	46,133	61,461
February	28,918	34,175	39,119	46,935	50,387	61,752
March	20,265	29,058	30,366	39,592	33,883	33,801
April	13,942	14,701	21,004	21,139	20,242	334
May	11,501	13,654	15,696	18,655	15,640	197
June	17,397	20,546	23,458	37,235	36,605	353
July	28,163	37,553	41,034	53,087	55,947	3,079
August	32,726	42,484	51,937	56,861	68,163	
September	27,014	32,765	38,977	52,551	49,732	
October	25,422	44,169	43,470	49,796	53,023	
November	25,914	31,557	36,363	39,713	47,824	
December	39,929	43,863	51,112	52,828	60,685	
<b>Total</b>	<b>294,243</b>	<b>376,242</b>	<b>433,474</b>	<b>520,809</b>	<b>538,264</b>	<b>160,977</b>

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

## Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

## Definition and Concepts

**Tourist:** refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

**Visitor:** refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

**For more clarifications please contact:**

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