

TOURISM STATISTICAL RELEASE

MAY - 2020

No.41



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TOURISM STATISTICAL RELEASE FOR MAY 2020

Zanzibar received 197 visitors in May 2020 compared with 15,640 visitors in a corresponding month 2019 and 334 visitors in April 2020. Tourists from Europe continue to dominate the Zanzibar market by accounting 59.9 percent of the total visitors in May 2020. Among them, 99 visitors came by domestic flights and 98 by Sea Ferries. Other performances are as shown in **(Table 1 and Table 2)**.

Generally, Zanzibar has received **157,545** visitors from January- May 2020 which is a decrease of **5.0** percent compared with the corresponding months (January – May) 2019. Most of visitors were from Europe (**69.9** percent). In country wise, Italy (12.3 percent) is a leading market for the first five months in Zanzibar tourism market. About **145,085** visitors entered through airport while the remaining **12,460** visitors entered through seaport **(Table 3)**.

Information on the purpose of visit **(Table 4)** shows that May 2020, most of visitors (**82.7** percent) came for holidays followed by visiting friends and relatives (**10.7** percent). There were **125** males (**63.5** percent) and **72** females (**36.5** percent) **(Table 5)**.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **12** (**6.1** percent) visitors were aged less than 15 years; **175** (**88.8** percent) were aged 15 to 64 years and **10** (**5.1** percent) were aged 65 years and older.

Table 7 shows that majority (**31.0** percent) of all visitors in May 2020 stayed in the country for Seven days. The overall average intended length of stay for visitors in May 2020 was about Five (**5.4**) nights.

The total of **537,075** bed-spaces was available in May 2020. Out of these bed-spaces, estimates of **1,061** hotel-beds were sold during that month representing a bed occupancy rate of **0.2** percent (**Table 9**).

Table1: International Visitors by Nationality, May 2020

Nationality	May 2019			April 2020			May 2020		
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank
EUROPE									
Scandinavian	454	2.9	9	14	4.2	4	10	5.1	6
British	923	5.9	5	11	3.3	6	6	3.0	10
German	1,563	10	3	20	6.0	3	15	7.6	2
Italian	218	1.4	15	7	2.1	9	29	14.7	1
French	1,028	6.6	4	6	1.8	13	14	7.1	3
Dutch	435	2.8	10	2	0.6	18	14	7.1	3
Belgium	646	4.1	6	7	2.1	9	1	0.5	18
Russian	195	1.2	16	5	1.5	15	7	3.6	8
Turkish	114	0.7	19	113	33.8	1	4	2.0	12
Polish	170	1.1	17	7	2.1	9	2	1.0	16
Ukrainian	128	0.8	18	0	0.0	22	0	0.0	21
Czech Republic	67	0.4	21	1	0.3	20	1	0.5	18
Spanish	318	2	13	1	0.3	20	3	1.5	14
Other European	1,163	7.4		16	4.8		12	6.1	
Subtotal	7,422	47.5		210	62.9		118	59.9	
ASIA									
Japanese	103	0.7	20	8	2.4	8	1	0.5	18
Chinese	455	2.9	8	12	3.6	5	4	2.0	12
Indian	418	2.7	11	5	1.5	15	5	2.5	11
Israeli	59	0.4	22	2	0.6	18	0	0.0	21
Other Asian	594	3.8		14	4.2		9	4.6	
Subtotal	1,629	10.4		41	12.3		19	9.6	
AFRICA									
Kenyan	546	3.5	7	5	1.5	15	8	4.1	7
South African	1,611	10.3	2	9	2.7	7	3	1.5	14
Other African	913	5.8		6	1.8		25	12.7	
Subtotal	3,070	19.6		20	6.0		36	18.3	
AMERICA									
American	1,980	12.7	1	44	13.2	2	13	6.6	5
Canadian	333	2.1	12	6	1.8	13	2	1.0	16
Other American	625	4		3	0.9		2	1.0	
Subtotal	2,938	18.8		53	15.9		17	8.6	
OCEANIA									
Australian	240	1.5	14	7	2.1	9	7	3.6	8
New Zealand	46	0.3	23	0	0.0	22	0	0.0	21
Subtotal	286	1.8		7	2.1		7	3.6	
Not stated	295	1.9		3	0.9		0	0.0	
TOTAL	15,640	100		334	100		197	100.0	

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, May 2020

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	0	3	3	0	7	7
British	0	4	4	0	2	2
German	0	9	9	0	6	6
Italian	0	22	22	0	7	7
French	0	12	12	0	2	2
Dutch	0	9	9	0	5	5
Belgium	0	1	1	0	0	0
Russian	0	0	0	0	7	7
Turkish	0	2	2	0	2	2
Polish	0	1	1	0	1	1
Ukrainian	0	0	0	0	0	-
Czech Republic	0	0	0	0	1	1
Spanish	0	0	0	0	3	3
Other Europeans	0	8	8	0	4	4
Subtotal	0	71	71	0	47	47
ASIA						
Japanese	0	1	1	0	0	0
Chinese	0	1	1	0	3	3
Indian	0	3	3	0	2	2
Israeli	0	0	0	0	0	0
Other Asians	0	3	3	0	6	6
Subtotal	0	8	8	0	11	11
AFRICA						
Kenyan	0	0	0	0	8	8
South African	0	2	2	0	1	1
Other Africans	0	7	7	0	18	18
Subtotal	0	9	9	0	27	27
AMERICA						
American	0	7	7	0	6	6
Canadian	0	2	2	0	0	0
Other Americans	0	0	0	0	2	2
Subtotal	0	9	9	0	8	8
OCEANIA						
Australian	0	2	2	0	5	5
New Zealand	0	0	0	0	0	0
Subtotal	0	2	2	0	5	5
Not stated	0	0	0	0	0	0
TOTAL	0	99	99	0	98	98

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-May 2020

Nationality	January-May 2019			January-May 2020					% Change, Jan-May 2019 to Jan-May 2020
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	8,953	5.4	5	8,289	1,118	9,407	6.0	5	5.1
British	6,986	4.2	7	6,760	779	7,539	4.8	7	7.9
German	11,686	7	4	9,968	1,021	10,989	7.0	3	-6.0
Italian	21,644	13	1	19,108	341	19,449	12.3	1	-10.1
French	12,251	7.4	3	14,021	920	14,941	9.5	2	22.0
Dutch	4,746	2.9	10	4,051	321	4,372	2.8	11	-7.9
Belgium	4,780	2.9	9	5,643	175	5,818	3.7	9	21.7
Russian	3,705	2.2	12	7,465	354	7,819	5.0	6	111.0
Turkish	1,006	0.6	21	870	293	1,163	0.7	20	15.6
Polish	7,590	4.6	6	6,690	185	6,875	4.4	8	-9.4
Ukrainian	1,947	1.2	18	1,549	55	1,604	1.0	18	-17.6
Czech Republic	3,755	2.3	11	2,548	121	2,669	1.7	12	-28.9
Spanish	1,838	1.1	19	1,915	101	2,016	1.3	14	9.7
Other European	15,030	9.1		14,441	993	15,434	9.8		2.7
Subtotal	105,917	63.9		103,318	6,777	110,095	69.9		3.9
ASIA									
Japanese	546	0.3	22	318	134	452	0.3	22	-17.2
Chinese	2,187	1.3	17	1,010	351	1,361	0.9	19	-37.8
Indian	1,534	0.9	20	706	415	1,121	0.7	21	-26.9
Israeli	2,209	1.3	16	1,938	68	2,006	1.3	15	-9.2
Other Asian	6,366	3.8		3,593	609	4,202	2.7		-34.0
Subtotal	12,842	7.7		7,565	1,577	9,142	5.8		-28.8
AFRICA									
Kenyan	3,290	2	13	1,340	666	2,006	1.3	15	-39.0
South African	6,386	3.8	8	4,383	188	4,571	2.9	10	-28.4
Other African	7,214	4.3		5,936	1,236	7,172	4.6		-0.6
Subtotal	16,890	10.2		11,659	2,090	13,749	8.7		-18.6
AMERICA									
American	13,938	8.4	2	9,263	1,009	10,272	6.5	4	-26.3
Canadian	2,548	1.5	14	1,702	387	2,089	1.3	13	-18.0
Other American	6,306	3.8		8,550	179	8,729	5.5		38.4
Subtotal	22,792	13.7		19,515	1,575	21,090	13.4		-7.5
OCEANIA									
Australian	2,303	1.4	15	1,246	362	1,608	1.0	17	-30.2
New Zealand	516	0.3	23	206	47	253	0.2	23	-51.0
Subtotal	2,819	1.7		1,452	409	1,861	1.2		-34.0
Not stated	4,611	2.8		1,576	32	1,608	1.0		
TOTAL	165,871	100		145,085	12,460	157,545	100		-5.0

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, May 2020

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	0	10	0	0	0	10
British	0	0	0	0	0	6	0	0	0	6
German	0	0	0	0	1	13	0	1	0	15
Italian	0	0	0	0	1	25	0	2	1	29
French	0	0	0	0	1	12	0	0	1	14
Dutch	0	0	0	0	0	13	0	0	1	14
Belgium	0	0	0	0	0	1	0	0	0	1
Russian	0	0	0	0	4	3	0	0	0	7
Turkish	0	0	0	0	1	3	0	0	0	4
Polish	0	0	0	0	0	0	0	1	1	2
Ukrainian	0	0	0	0	0	0	0	0	0	0
Czech Republic	0	0	0	0	0	1	0	0	0	1
Spanish	0	0	0	0	0	3	0	0	0	3
Other Europeans	0	0	0	0	1	9	0	0	2	12
Subtotal	0	0	0	0	9	99	0	4	6	118
ASIA										
Japanese	0	0	0	0	0	1	0	0	0	1
Chinese	0	0	0	0	2	1	0	1	0	4
Indian	0	0	0	0	2	3	0	0	0	5
Israeli	0	0	0	0	0	0	0	0	0	0
Other Asians	0	0	0	0	0	9	0	0	0	9
Subtotal	0	0	0	0	4	14	0	1	0	19
AFRICA										
Kenyan	0	0	0	0	2	5	1	0	0	8
South African	0	0	0	0	0	3	0	0	0	3
Other Africans	0	0	0	0	3	21	1	0	0	25
Subtotal	0	0	0	0	5	29	2	0	0	36
AMERICA										
American	0	0	0	0	2	11	0	0	0	13
Canadian	0	0	0	0	0	2	0	0	0	2
Other Americans	0	0	0	0	1	1	0	0	0	2
Subtotal	0	0	0	0	3	14	0	0	0	17
OCEANIA										
Australian	0	0	0	0	0	7	0	0	0	7
New Zealand	0	0	0	0	0	0	0	0	0	0
Subtotal	0	0	0	0	0	7	0	0	0	7
Not stated	0	0	0	0	0	0	0	0	0	0
TOTAL	0	0	0	0	21	163	2	5	6	197
TOTAL PERCENT	0.0	0.0	0.0	0.0	10.7	82.7	1.0	2.5	3.0	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, May 2020

Nationality	Male	Female	Total
EUROPE			
Scandinavian	7	3	10
British	4	2	6
German	9	6	15
Italian	18	11	29
French	8	6	14
Dutch	9	5	14
Belgium	0	1	1
Russian	2	5	7
Turkish	4	0	4
Polish	1	1	2
Ukrainian	0	0	0
Czech Republic	0	1	1
Spanish	2	1	3
Other European Country	8	4	12
Subtotal	72	46	118
ASIA			
Japanese	0	1	1
Chinese	4	0	4
Indian	5	0	5
Israeli	0	0	0
Other Asian	5	4	9
Subtotal	14	5	19
AFRICA			
Kenyan	6	2	8
South African	3	0	3
Other African	16	9	25
Subtotal	25	11	36
AMERICA			
American	11	2	13
Canadian	1	1	2
Other American	0	2	2
Subtotal	12	5	17
OCEANIA			
Australian	2	5	7
New Zealand	0	0	0
Subtotal	2	5	7
Not stated	0	0	0
TOTAL MAY, 2020	125	72	197
TOTAL PERCENT	63.5	36.5	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, May 2020

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	2	7	1	10
British	0	6	0	6
German	2	13	0	15
Italian	0	26	3	29
French	4	9	1	14
Dutch	0	14	0	14
Belgium	0	1	0	1
Russian	0	7	0	7
Turkish	0	4	0	4
Polish	0	2	0	2
Ukrainian	0	0	0	0
Czech Republic	0	1	0	1
Spanish	0	3	0	3
Other European	0	10	2	12
Subtotal	8	103	7	118
ASIA				
Japanese	0	1	0	1
Chinese	0	4	0	4
Indian	0	5	0	5
Israeli	0	0	0	0
Other Asian	0	8	1	9
Subtotal	0	18	1	19
AFRICA				
Kenyan	0	8	0	8
South African	0	3	0	3
Other African	0	24	1	25
Subtotal	0	35	1	36
AMERICA				
American	3	10	0	13
Canadian	0	2	0	2
Other American	0	2	0	2
Subtotal	3	14	0	17
OCEANIA				
Australian	1	5	1	7
New Zealand	0	0	0	0
Subtotal	1	5	1	7
Not stated	0	0	0	0
TOTAL	12	175	10	197
TOTAL PERCENT	6.1	88.8	5.1	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, May 2020

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	34	17	51	25.9	34	17	51
2	11	13	24	12.2	22	26	48
3	9	2	11	5.6	27	6	33
4	7	5	12	6.1	28	20	48
5	6	7	13	6.6	30	35	65
6	3	2	5	2.5	18	12	30
7	42	19	61	31.0	294	133	427
8	2	2	4	2.0	16	16	32
9	0	0	0	0.0	0	0	0
10	1	0	1	0.5	10	0	10
11	1	0	1	0.5	11	0	11
12	0	0	0	0.0	0	0	0
13	0	0	0	0.0	0	0	0
14	2	1	3	1.5	28	14	42
15	0	0	0	0.0	0	0	0
16	1	0	1	0.5	16	0	16
17	0	0	0	0.0	0	0	0
18	0	0	0	0.0	0	0	0
19	0	0	0	0.0	0	0	0
20	1	0	1	0.5	20	0	20
21	1	3	4	2.0	21	63	84
22	0	0	0	0.0	0	0	0
23	0	0	0	0.0	0	0	0
24	0	1	1	0.5	0	24	24
25	0	0	0	0.0	0	0	0
26	0	0	0	0.0	0	0	0
27	0	0	0	0.0	0	0	0
28	0	0	0	0.0	0	0	0
29	0	0	0	0.0	0	0	0
30	4	0	4	2.0	120	0	120
31+	0	0	0	0.0	0	0	0
Total	125	72	197	100.0	695	366	1,061
Average intended Length of Stay¹					5.6	5.1	5.4

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 8: Summary of Visitors by Mode of Travel Through Entry Point, May 2020

Category	Airport	Seaport	Total
International flight/ Cruise Ship	0	0	0
Domestic flights/ Sea ferries	99	98	197
Total	99	98	197

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 9: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, May 2020

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	51	25.9	51
2	24	12.2	48
3	11	5.6	33
4	12	6.1	48
5	13	6.6	65
6	5	2.5	30
7	61	31.0	427
8	4	2.0	32
9	0	0.0	0
10	1	0.5	10
11	1	0.5	11
12	0	0.0	0
13	0	0.0	0
14	3	1.5	42
15	0	0.0	0
16	1	0.5	16
17	0	0.0	0
18	0	0.0	0
19	0	0.0	0
20	1	0.5	20
21	4	2.0	84
22	0	0.0	0
23	0	0.0	0
24	1	0.5	24
25	0	0.0	0
26	0	0.0	0
27	0	0.0	0
28	0	0.0	0
29	0	0.0	0
30	4	2.0	120
31+	0	0.0	0
Total	197	100.0	1,061
Number of beds available in April			537,075
Bed Occupancy Rate			0.2

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors by Month, 2015 - 2020

Month	2015	2016	2017	2018	2019	2020
January	23,052	31,717	40,938	52,417	46,133	61,461
February	28,918	34,175	39,119	46,935	50,387	61,752
March	20,265	29,058	30,366	39,592	33,883	33,801
April	13,942	14,701	21,004	21,139	20,242	334
May	11,501	13,654	15,696	18,655	15,640	197
June	17,397	20,546	23,458	37,235	36,605	
July	28,163	37,553	41,034	53,087	55,947	
August	32,726	42,484	51,937	56,861	68,163	
September	27,014	32,765	38,977	52,551	49,732	
October	25,422	44,169	43,470	49,796	53,023	
November	25,914	31,557	36,363	39,713	47,824	
December	39,929	43,863	51,112	52,828	60,685	
Total	294,243	376,242	433,474	520,809	538,264	157,545

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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