

TOURISM STATISTICAL RELEASE

JUNE - 2020

No.42



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TOURISM STATISTICAL RELEASE FOR JUNE 2020

Zanzibar received 353 visitors in June 2020 compared with 36,605 visitors in a corresponding month 2019 and 197 visitors in May 2020. Tourists from Europe continue to dominate the Zanzibar market by accounting 49.6 percent of the total visitors in June 2020.

The data from Table 2 shows that 173 visitors entered through Airport, among them 82 visitors came by international flights and 91 by domestic flights and remaining 180 visitors came through Seaport by using Sea Ferries.

Generally, Zanzibar has received 157,898 visitors from January- June 2020 which is a decrease of **22.0** percent compared with the corresponding months (January – June) 2019. Most of visitors were from Europe (**69.8** percent). In country wise, Italy (12.3 percent) is a leading market for the first six months in Zanzibar tourism market. About **145,258** visitors entered through airport while the remaining **12,640** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that June 2020, almost all visitors (**99.2** percent) came for holidays. There were **183** males (**51.8** percent) and **170** females (**48.2** percent) (**Table 5**).

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that 15 (**4.2** percent) visitors were aged less than 15 years; **326** (**92.4** percent) were aged 15 to 64 years and **12** (**3.4** percent) were aged 65 years and older.

Table 7 shows that majority (**24.1** percent) of all visitors in June 2020 stayed in the country for Seven days. The overall average intended length of stay for visitors in June 2020 was about eight (7.8) nights.

The total of **519,750** bed-spaces was available in June 2020. Out of these bed-spaces, estimates of **2,753** hotel-beds were sold during that month representing a bed occupancy rate of **0.5** percent (**Table 9**).

Table1: International Visitors by Nationality, June 2020

Nationality	June 2019			May 2020			June 2020		
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank
EUROPE									
Scandinavian	1,108	3	8	10	5.1	6	12	3.4	9
British	2,593	7.1	4	6	3.0	10	27	7.6	3
German	3,547	9.7	2	15	7.6	2	20	5.7	5
Italian	1,073	2.9	9	29	14.7	1	27	7.6	3
French	2,427	6.6	5	14	7.1	3	19	5.4	6
Dutch	875	2.4	11	14	7.1	3	12	3.4	9
Belgium	1,247	3.4	7	1	0.5	18	2	0.6	20
Russian	380	1	17	7	3.6	8	4	1.1	17
Turkish	361	1	18	4	2.0	12	4	1.1	17
Polish	1,403	3.8	6	2	1.0	16	6	1.7	14
Ukrainian	226	0.6	21	0	0.0	21	8	2.3	12
Czech Republic	252	0.7	20	1	0.5	18	1	0.3	22
Spanish	925	2.5	10	3	1.5	14	9	2.5	11
Other European	2,836	7.7		12	6.1		24	6.8	
Subtotal	19,253	52.6		118	59.9		175	49.6	
ASIA									
Japanese	105	0.3	23	1	0.5	18	0	0.0	23
Chinese	406	1.1	16	4	2.0	12	13	3.7	8
Indian	744	2	12	5	2.5	11	29	8.2	2
Israeli	295	0.8	19	0	0.0	21	3	0.8	19
Other Asian	1,976	5.4		9	4.6		17	4.8	
Subtotal	3,526	9.6		19	9.6		62	17.6	
AFRICA									
Kenyan	715	2	13	8	4.1	7	16	4.5	7
South African	2,814	7.7	3	3	1.5	14	6	1.7	14
Other African	1,697	4.6		25	12.7		41	11.6	
Subtotal	5,226	14.3		36	18.3		63	17.8	
AMERICA									
American	4,894	13.4	1	13	6.6	5	35	9.9	1
Canadian	623	1.7	15	2	1.0	16	7	2.0	13
Other American	1,779	4.9		2	1.0		3	0.8	
Subtotal	7,296	19.9		17	8.6		45	12.7	
OCEANIA									
Australian	656	1.8	14	7	3.6	8	6	1.7	14
New Zealand	109	0.3	22	0	0.0	21	2	0.6	20
Subtotal	765	2.1		7	3.6		8	2.3	
Not stated	539	1.5		0	0.0		0	0.0	
TOTAL	36,605	100		197	100		353	100.0	

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, June 2020

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	0	3	3	0	9	9
British	12	6	18	0	9	9
German	5	5	10	0	10	10
Italian	12	5	17	0	10	10
French	6	8	14	0	5	5
Dutch	1	2	3	0	9	9
Belgium	1	1	2	0	0	0
Russian	0	1	1	0	3	3
Turkish	0	0	0	0	4	4
Polish	4	0	4	0	2	2
Ukrainian	1	4	5	0	3	3
Czech Republic	0	0	0	0	1	1
Spanish	1	7	8	0	1	1
Other Europeans	2	8	10	0	14	14
Subtotal	45	50	95	0	80	80
ASIA						
Japanese	0	0	0	0	0	0
Chinese	5	1	6	0	7	7
Indian	1	7	8	0	21	21
Israeli	1	2	3	0	0	0
Other Asians	1	5	6	0	11	11
Subtotal	8	15	23	0	39	39
AFRICA						
Kenyan	7	2	9	0	7	7
South African	1	3	4	0	2	2
Other Africans	0	8	8	0	33	33
Subtotal	8	13	21	0	42	42
AMERICA						
American	19	7	26	0	9	9
Canadian	2	2	4	0	3	3
Other Americans	0	1	1	0	2	2
Subtotal	21	10	31	0	14	14
OCEANIA						
Australian	0	1	1	0	5	5
New Zealand	0	2	2	0	0	0
Subtotal	0	3	3	0	5	5
Not stated	0	0	0	0	0	0
TOTAL	82	91	173	0	180	180

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-June 2020

Nationality	January-June 2019			January- June 2020					% Change, Jan-June 2019 to Jan-June 2020
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	10,061	5	5	8,292	1,127	9,419	6.0	5	-6.4
British	9,579	4.7	6	6,778	788	7,566	4.8	7	-21.0
German	15,233	7.5	3	9,978	1,031	11,009	7.0	3	-27.7
Italian	22,717	11.2	1	19,125	351	19,476	12.3	1	-14.3
French	14,678	7.2	4	14,035	925	14,960	9.5	2	1.9
Dutch	5,621	2.8	10	4,054	330	4,384	2.8	11	-22.0
Belgium	6,027	3	9	5,645	175	5,820	3.7	9	-3.4
Russian	4,085	2	11	7,466	357	7,823	5.0	6	91.5
Turkish	1,367	0.7	21	870	297	1,167	0.7	20	-14.6
Polish	8,993	4.4	8	6,694	187	6,881	4.4	8	-23.5
Ukrainian	2,173	1.1	20	1,554	58	1,612	1.0	18	-25.8
Czech Republic	4,007	2	12	2,548	122	2,670	1.7	12	-33.4
Spanish	2,763	1.4	16	1,923	102	2,025	1.3	14	-26.7
Other European	17,866	8.8		14,451	1,007	15,458	9.8		-13.5
Subtotal	125,170	61.8		103,413	6,857	110,270	69.8		-11.9
ASIA									
Japanese	651	0.3	22	318	134	452	0.3	22	-30.6
Chinese	2,593	1.3	17	1,016	358	1,374	0.9	19	-47.0
Indian	2,278	1.1	19	714	436	1,150	0.7	21	-49.5
Israeli	2,504	1.2	18	1,941	68	2,009	1.3	16	-19.8
Other Asian	8,342	4.1		3,599	620	4,219	2.7		-49.4
Subtotal	16,368	8.1		7,588	1,616	9,204	5.8		-43.8
AFRICA									
Kenyan	4,005	2	13	1,349	673	2,022	1.3	15	-49.5
South African	9,200	4.5	7	4,387	190	4,577	2.9	10	-50.3
Other African	8,911	4.4		5,944	1,269	7,213	4.6		-19.1
Subtotal	22,116	10.9		11,680	2,132	13,812	8.7		-37.5
AMERICA									
American	18,832	9.3	2	9,289	1,018	10,307	6.5	4	-45.3
Canadian	3,171	1.6	14	1,706	390	2,096	1.3	13	-33.9
Other American	8,085	4		8,551	181	8,732	5.5		8.0
Subtotal	30,088	14.9		19,546	1,589	21,135	13.4		-29.8
OCEANIA									
Australian	2,959	1.5	15	1,247	367	1,614	1.0	17	-45.5
New Zealand	625	0.3	23	208	47	255	0.2	23	-59.2
Subtotal	3,584	1.8		1,455	414	1,869	1.2		-47.9
Not stated	5,150	2.5		1,576	32	1,608	1.0		
TOTAL	202,476	100		145,258	12,640	157,898	100		-22.0

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, June 2020

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	0	12	0	0	0	12
British	0	0	0	0	0	27	0	0	0	27
German	0	0	0	0	0	20	0	0	0	20
Italian	0	0	0	0	1	26	0	0	0	27
French	0	0	0	0	0	19	0	0	0	19
Dutch	0	0	0	0	0	11	0	0	1	12
Belgium	0	0	0	0	0	2	0	0	0	2
Russian	0	0	0	0	0	4	0	0	0	4
Turkish	0	0	0	0	0	4	0	0	0	4
Polish	0	0	0	0	0	6	0	0	0	6
Ukrainian	0	0	0	0	0	8	0	0	0	8
Czech Republic	0	0	0	0	0	1	0	0	0	1
Spanish	0	0	0	0	0	9	0	0	0	9
Other Europeans	0	0	0	0	0	23	1	0	0	24
Subtotal	0	0	0	0	1	172	1	0	1	175
ASIA										
Japanese	0	0	0	0	0	0	0	0	0	0
Chinese	0	0	0	0	0	13	0	0	0	13
Indian	0	0	0	0	0	29	0	0	0	29
Israeli	0	0	0	0	0	3	0	0	0	3
Other Asians	0	0	0	0	0	17	0	0	0	17
Subtotal	0	0	0	0	0	62	0	0	0	62
AFRICA										
Kenyan	0	0	0	0	0	16	0	0	0	16
South African	0	0	0	0	0	6	0	0	0	6
Other Africans	0	0	0	0	0	41	0	0	0	41
Subtotal	0	0	0	0	0	63	0	0	0	63
AMERICA										
American	0	0	0	0	0	35	0	0	0	35
Canadian	0	0	0	0	0	7	0	0	0	7
Other Americans	0	0	0	0	0	3	0	0	0	3
Subtotal	0	0	0	0	0	45	0	0	0	45
OCEANIA										
Australian	0	0	0	0	0	6	0	0	0	6
New Zealand	0	0	0	0	0	2	0	0	0	2
Subtotal	0	0	0	0	0	8	0	0	0	8
Not stated	0	0	0	0	0	0	0	0	0	0
TOTAL	0	0	0	0	1	350	1	0	1	353
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.3	99.2	0.3	0.0	0.3	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, June 2020

Nationality	Male	Female	Total
EUROPE			
Scandinavian	8	4	12
British	12	15	27
German	8	12	20
Italian	12	15	27
French	8	11	19
Dutch	5	7	12
Belgium	1	1	2
Russian	2	2	4
Turkish	4	0	4
Polish	4	2	6
Ukrainian	5	3	8
Czech Republic	0	1	1
Spanish	6	3	9
Other European Country	9	15	24
Subtotal	84	91	175
ASIA			
Japanese	0	0	0
Chinese	7	6	13
Indian	27	2	29
Israeli	2	1	3
Other Asian	12	5	17
Subtotal	48	14	62
AFRICA			
Kenyan	5	11	16
South African	4	2	6
Other African	26	15	41
Subtotal	35	28	63
AMERICA			
American	12	23	35
Canadian	3	4	7
Other American	0	3	3
Subtotal	15	30	45
OCEANIA			
Australian	1	5	6
New Zealand	0	2	2
Subtotal	1	7	8
Not stated	0	0	0
TOTAL JUNE, 2020	183	170	353
TOTAL PERCENT	51.8	48.2	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, June 2020

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	2	8	2	12
British	2	25	0	27
German	0	19	1	20
Italian	0	26	1	27
French	0	18	1	19
Dutch	0	12	0	12
Belgium	0	2	0	2
Russian	0	4	0	4
Turkish	0	4	0	4
Polish	1	5	0	6
Ukrainian	1	7	0	8
Czech Republic	0	1	0	1
Spanish	0	9	0	9
Other European	3	19	2	24
Subtotal	9	159	7	175
ASIA				
Japanese	0	0	0	0
Chinese	0	13	0	13
Indian	0	29	0	29
Israeli	0	3	0	3
Other Asian	0	15	2	17
Subtotal	0	60	2	62
AFRICA				
Kenyan	1	14	1	16
South African	1	5	0	6
Other African	1	40	0	41
Subtotal	3	59	1	63
AMERICA				
American	2	31	2	35
Canadian	0	7	0	7
Other American	0	3	0	3
Subtotal	2	41	2	45
OCEANIA				
Australian	1	5	0	6
New Zealand	0	2	0	2
Subtotal	1	7	0	8
Not stated	0	0	0	0
TOTAL	15	326	12	353
TOTAL PERCENT	4.2	92.4	3.4	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors, June 2020

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	15	6	21	5.9	15	6	21
2	21	13	34	9.6	42	26	68
3	14	4	18	5.1	42	12	54
4	6	4	10	2.8	24	16	40
5	17	16	33	9.3	85	80	165
6	12	70	82	23.2	72	420	492
7	57	28	85	24.1	399	196	595
8	3	1	4	1.1	24	8	32
9	0	2	2	0.6	0	18	18
10	8	4	12	3.4	80	40	120
11	0	0	0	0.0	0	0	0
12	0	0	0	0.0	0	0	0
13	0	0	0	0.0	0	0	0
14	3	3	6	1.7	42	42	84
15	4	3	7	2.0	60	45	105
16	3	1	4	1.1	48	16	64
17	0	0	0	0.0	0	0	0
18	0	0	0	0.0	0	0	0
19	0	0	0	0.0	0	0	0
20	8	2	10	2.8	160	40	200
21	1	2	3	0.8	21	42	63
22	0	0	0	0.0	0	0	0
23	0	0	0	0.0	0	0	0
24	2	2	4	1.1	48	48	96
25	1	0	1	0.3	25	0	25
26	0	0	0	0.0	0	0	0
27	0	0	0	0.0	0	0	0
28	0	0	0	0.0	0	0	0
29	0	0	0	0.0	0	0	0
30	8	8	16	4.5	240	240	480
31+	0	1	1	0.3	0	31	31
Total	183	170	353	100.0	1,427	1,326	2,753
Average intended Length of Stay ¹					7.8	7.8	7.8

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 8: Summary of Visitors by Mode of Travel Through Entry Point, June 2020

Category	Airport	Seaport	Total
International flight/ Cruise Ship	82	0	82
Domestic flights/ Sea ferries	91	180	271
Total	173	180	353

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 9: International Visitors nights and Estimated Bed Occupancy
Rate in Zanzibar, June 2020**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	21	5.9	21
2	34	9.6	68
3	18	5.1	54
4	10	2.8	40
5	33	9.3	165
6	82	23.2	492
7	85	24.1	595
8	4	1.1	32
9	2	0.6	18
10	12	3.4	120
11	0	0.0	0
12	0	0.0	0
13	0	0.0	0
14	6	1.7	84
15	7	2.0	105
16	4	1.1	64
17	0	0.0	0
18	0	0.0	0
19	0	0.0	0
20	10	2.8	200
21	3	0.8	63
22	0	0.0	0
23	0	0.0	0
24	4	1.1	96
25	1	0.3	25
26	0	0.0	0
27	0	0.0	0
28	0	0.0	0
29	0	0.0	0
30	16	4.5	480
31+	1	0.3	31
Total	353	100.0	2,753
Number of beds available in June			519,750
Bed Occupancy Rate			0.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors by Month, 2015 - 2020

Month	2015	2016	2017	2018	2019	2020
January	23,052	31,717	40,938	52,417	46,133	61,461
February	28,918	34,175	39,119	46,935	50,387	61,752
March	20,265	29,058	30,366	39,592	33,883	33,801
April	13,942	14,701	21,004	21,139	20,242	334
May	11,501	13,654	15,696	18,655	15,640	197
June	17,397	20,546	23,458	37,235	36,605	353
July	28,163	37,553	41,034	53,087	55,947	
August	32,726	42,484	51,937	56,861	68,163	
September	27,014	32,765	38,977	52,551	49,732	
October	25,422	44,169	43,470	49,796	53,023	
November	25,914	31,557	36,363	39,713	47,824	
December	39,929	43,863	51,112	52,828	60,685	
Total	294,243	376,242	433,474	520,809	538,264	157,898

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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